



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

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GAIN Report #GT0021

Guatemala

Promotion Opportunities Report

2000

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Report Highlights:

Throughout year 2000 there are various events that offer promotional opportunities for US companies in Guatemala, El Salvador and Honduras. This report updates readers to the currently planned trade shows in the region.

Includes PSD changes: No

Includes Trade Matrix: No

Quarterly Report

Guatemala [GT1], GT

"The promotional activities listed are provided for information purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibilities of the activity organizer. Please contact the organizer directly for further information."

Honduras

I. Trade Show

<i>Event</i>	EXPO USA 2000
<i>Dates</i>	Canceled for this year
<i>Venue</i>	Expocentro, San Pedro Sula, Honduras
<i>Organizer</i>	Honduran American Chamber of Commerce (AMCHAM)

El Salvador

I. Trade Show

<i>Event</i>	Aliexpo
<i>Dates</i>	Oct. 23-25, 2000
<i>Venue</i>	Radisson Plaza Hotel San Salvador, El Salvador
<i>Organizer</i>	Salvadoran Distributor's Association (ADES)
<i>Address</i>	Plaza Suiza - 3a. Planta, Local LC-5, San Salvador
<i>Phone</i>	(503) 223-6574/ 245-3359
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<i>Summary</i>	Audience is mainly composed of executives from the supermarket and wholesale sectors, who are actively searching for new-to-market products. This event has been highly successful and display area has grown tremendously. The USDA/FAS office in San Salvador will organize an "American Night[

II. Post Information

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